



École Supérieure
UNIVERSITAIRE
Cotonou Benin Republic



University Prospectus



Partial Pictorial Presentation Of The Future Campus



Accreditation of The University

École Supérieure Universitaire (ESU) Cotonou is one of the sixteen (16) new private universities approved by the government of the Republic of Benin. It is accredited for the Brevet de Technicienne Supérieure (BTS) Associate Degree

On the right hand side is picture of Professor Dr. Dodji Amouzouvi of the Republic of Benin Commission for Private Universities handing over the Documents of Approval and Accreditation of the École Supérieure Universitaire Cotonou to the Founder of the University, Professor Dr. David Iornem.



Professor Dodji Amouzouvi of the Republic of Benin Commission for Private Universities handing over the Documents of Approval of the École Supérieure Universitaire Cotonou to the Founder of the University, Professor Dr David Iornem



A University With a Vision.

École Supérieure Universitaire (ESU) Cotonou is a private university approved by the Government of the Republic of Benin to run business related courses.

École Supérieure Universitaire Cotonou is a bilingual university. We teach in English and French. Students from English speaking countries have a great advantage of also studying commercial French. That gives them an added advantage to the extent that they will feel at home anywhere in West Africa, indeed, in all French speaking countries of the world.

Mission

To serve young persons by providing quality education at degree level and to serve employed adults through flexible open career-focused learning, work-based learning and life-long learning.

Vision

To be among the top ten (10) private universities in Cotonou known for community service, ethical teaching & learning and quality education by the year 2025.



Available Courses

École Supérieure Universitaire (ESU) admits you to study for Associate Degree/Bachelors Degree in Business.

Prospective students are admitted first into the Brevet de Technicienne Supérieure (BTS), which is the Associate Degree. The Associate Degree under the French system of education lasts for two years. Graduates of Associate Degree can proceed automatically to Bachelors Degree which lasts for only two years after obtaining Associate Degree.

Possible Specializations

- Management - Human Resource
- Marketing (General Commercial Marketing)
- Marketing - specializing in Digital Marketing
- Marketing - specializing in Entrepreneurship Studies
- Marketing - specializing in the Marketing of Tourism Services
- Marketing - specializing in the Marketing of Banking and Financial Services
- Marketing - specializing in the Marketing of Hotel and Catering Services



Admission Requirements

Five (5) suitable credits at School Certificate (SSCE, NECO, WAEC)



Community Service Courses

École Supérieure Universitaire (ESU) Cotonou shall aim to serve the community. To this end, the university plans to run the following non-degree short courses to help individuals and organisations within the ECOWAS sub-region.

Courses

- French for Beginners (6 Months)
- English for Beginners (6 Months)
- Applied ICT Skills Course (6 Months)
- Digital Marketing Course (One Month)
- Managing a Small Business (3 Weeks)
- Developing Leadership Skills (One Week)
- Commercial and Applied English (6 Months)
- Commercial and Applied French (6 Months)
- Entrepreneurship Coaching (Duration based on individual need)





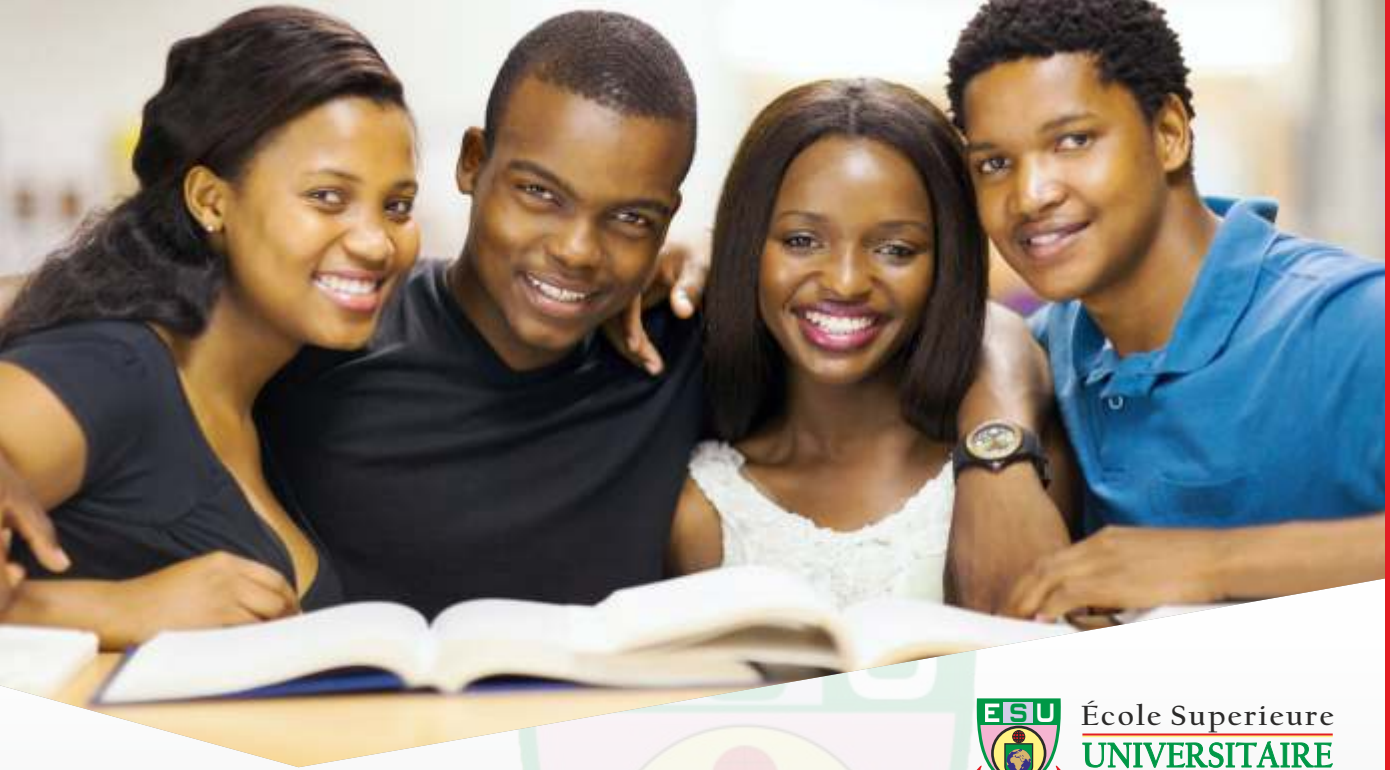
École Supérieure
UNIVERSITAIRE
Cotonou Benin Republic



Dr. David Le Cornu
Co-Founder of the University



Partial Pictorial Views Of The Future Campus



Be Successful
***...Study at the École Supérieure
Universitaire Cotonou***



École Supérieure
UNIVERSITAIRE
Cotonou Benin Republic

C/588 Kpankpan, Akpakpa,
Maison Gbenou Fluctueux,
Van Terminus Hotel, 05BP1812
Cotonou, Benin Republic

Website: www.ESUCotonou.fr

Email: info@EsuCotonou.fr

Tel: +22962919241